

## **Mall of America is currently seeking a Graphic Design Intern**

### **PURPOSE:**

To assist the Retail Marketing Department with designing marketing, interactive and advertising projects for Mall of America.

### **ESSENTIAL DUTIES:**

- Assist with designing collateral materials for Mall of America and Nickelodeon Universe including but not limited to signage both temporary and permanent (in-store, event and seasonal), rack cards, coupons, brochures, programs, menus, tickets/passes and promotional materials.
- Assist with designing logo/licensed merchandise for Mall of America and Nickelodeon Universe.
- Create graphics for the Web site including seasonal promotions, advertising tiles and brand artwork in addition to designing email blasts and monthly newsletters.
- Help develop print and online ads that coincide with publications/partners
- Maintain brand standards for both Mall of America and Nickelodeon Universe.

### **PREFERRED SKILLS, KNOWLEDGE AND ABILITIES:**

- Experience with both MAC and PC computers.
- Knowledge of Adobe Indesign, PhotoShop and Illustrator as well as digital cameras and scanners.
- Strong organization and coordination skills.

To Apply:

Submit your resume to [resumes@mallofamerica.com](mailto:resumes@mallofamerica.com) and put 'Graphic Design Intern' in the subject line.

OR

Complete an application at the Employment Services office, located in The Park at MOA on the 2<sup>nd</sup> level north side by the Ferris Wheel.

Our office is open M-F 10am -6pm

EOE