

Minority Internship Program

Position Available: Design Intern

Goal of the Minority Internship Program: To create a learning environment that teaches and trains undergraduate students in underrepresented community's real-life work experience to seek and advance a career in the public or non-profit sector.

Eligibility criteria:

In order to be considered for the Minority Internship Program, the candidate must:

- Be a minority as defined by the organization. Minority is defined as a person of color, GLBT, a person with a disability.
- Be a resident of the Twin Cities;
- Be enrolled in an accredited college or university;
- Be a junior or senior in an undergraduate program pursuing a career in the public or non-profit sector;
- Pursue the internship for college credit;
- Be a student in good standing.

The organization offering this internship is a mission and values centered media organization that has been serving the Minneapolis/St. Paul area and the surrounding region since 1957. We strongly believe that our work can and should help to create a more vibrant and informed community.

Our best work is done through our employees. Striving to continuously provide an environment of growth and opportunity, we do this through our core values, which are the guiding principles of how we accomplish great work!

Our values are:

- Be an irreplaceable steward of the public trust
- Seek diversity and excellence in people, ideas and services
- Build and nourish relationships in the community
- Drive results
- Think creatively
- Help each other succeed as colleagues

These values speak to the need for integrity in all we do, for embracing diversity internally and externally, for a renewed emphasis on relationships in the community to make us a more valuable and more visible community asset, and for a dedication to efficiency and measurable outcomes that is tempered by the commitment to help each other succeed in advancing tpt's mission on a daily basis.

We strive to seek diversity and excellence in people, ideas and services. We do this by working together as partners to use our talent and resources in recruiting individuals with exceptional qualities. We strive to recruit candidates that embrace the values that we live each day in our work.

Position Announcement

Goal of the Position:

The goal of this position is to create graphic elements for video, print, and other media productions. Specifically:

- ❖ Works to ensure that products/services are of the highest quality, delivered in a timely manner, and meet client expectations.

Design

- Assist in Video, print, and web graphic solutions for projects are creative, effective, and meet client needs.
- Assist in media acquisition, storage, and recall so that images are available as needed.

Branding

- Work with the Marketing & Communications Department to understand and implement branding protocols.

The successful candidate will be:

- ❖ A junior or senior in an accredited college or university with a major in Design.
- ❖ An exceptional communicator.
- ❖ Willing to learn and grasp new concepts and ideas.
- ❖ Able to multi-task in a fast-paced environment.
- ❖ Extremely organized, accurate and detailed.
- ❖ An exceptional customer service agent in outreach.
- ❖ A self-starter and work independently, but able to ask for direction or clarification.
- ❖ An individual who is not afraid to ask questions, or say, "I don't know".
- ❖ An individual who believes in advancing the community at large.
- ❖ Adept at conducting research projects.

We seek an individual with proven ability that is results-oriented and who will contribute to the success of this organization. The ideal candidate will have a passion for public television and have the interest to join a team with a commitment to quality and service!

An Equal Opportunity Employer/AAP

For more information on this internship, please contact Christina Schmid at 651.310.0575 or careers@cva.edu.